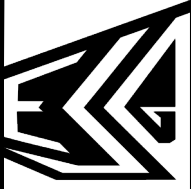


CORPORATE

STATEMENT

JELTES Ecosystems Group
and subsidiaries



JELTES Ecosystems Group

Tagline: “Our fashions are a blend of contemporary design with timeless silhouettes using innovative fabrics that evoke both luxury and wearability”

Key values

we are committed to ethical sourcing, eco-friendly materials, and a completely transparent and closely monitored supply chain

we exude a strong emphasis on artisanal techniques and production runs limited to one for each country in which we operate or globally exclusive at our clients’ request

we focus on exclusive designs and bespoke services to ensure that the experience we offer is globally unique

Our customers

are likely to be cultured, well-travelled individuals who love art, fashion and who go weak at the knees at sublime designs

prioritise sustainability and craftsmanship; and possess a very strong desire to create a personal connection with an elite brand that exists to understand their members as individuals

are dedicated to limited editions, unique luxury offerings, individualised services, and the prestige of belonging to an elite closed community

What we offer

invitations to private shows, exclusive priority previews of collections, and individual tailored experiences

personal stylists, bespoke tailoring, private consultations with our designers to create a deeply personalised experience

access to exclusive limited on-off-from-the-rack pieces, behind-the-scenes production tours, and private workshops with designers

exclusive curated events including graphic art exhibitions by our designers and artists, private dinners with executives and our world famous fashion shows

artisanal hand-embroidered details and one-off highly elaborate hand-finished pieces flowing directly from the creative minds of our top designers





JELTES Ecosystems Group

Intellectual Property Executive Resources Group

Brand identity

The group embodies the theme of “Sophisticated Leadership”, merging timeless elegance with a forward-thinking approach to corporate governance. It emphasises a highly refined corporate culture that resonates with both aspiring and fully fledged executives who prioritise strategic influence and ethical leadership.

Core values include Leadership, Integrity, Innovation, Client focus, and Exclusivity, underpinning member organisations that not only demand high achievement but also encourage responsible and astute decision making.

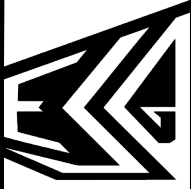
Its unique positioning distinguishes the group from traditional corporate networks by fostering a culture of collaboration among its elite executives who are committed to drive the organisation towards sustainable growth and a glowing global profile.

Staffing are visionaries and aspirants who prioritise innovation, possess a strong sense of corporate responsibility, and seek a network that reflects their professional caliber. They value exclusivity and desire access to a highly curated community where they can grow, collaborate and are expected to spearhead thought leadership. Typically results-oriented with a penchant for calculated strategic risk-taking they are at the forefront of industry developments using ethical leadership standards.

At the conceptual level the group is designed to create a select community of elite driven individuals who were invited or absorbed based on their unwavering commitment to outstanding leadership.

The group communicates its prestige through a polished and cohesive-by-design branding aesthetic that reflects ultra high standards of professionalism. This is achieved by the leverage of meticulously crafted communications and visually striking branding that exudes luxury experience.





JELTES Ecosystems Group

BLUStudios Fine-Art Delivery Group

Brand identity

The group is dedicated to elevating exquisite fashions, fine-art photography, video, magazine and movie production through innovative storytelling and fine-art productions. Its mission is to create a distinctly discernible link between fine art and commercial aesthetics that shout quality and style.

Its brief includes an unwavering commitment to authenticity by fostering an internal environment that blends diverse creative disciplines which deliver outcomes that resonate with emotional depth.

It offers fully curated experiences, exclusive previews, and indirect access to its talent pool to further the objectives of the parent organisation.

Using storytelling excellence each of the group’s projects tells a unique narrative, enhancing the viewer’s connection to the art and towards superior commercial outcomes.

It is committed to exceptional craftsmanship in all of its outputs and community engagements including its in-house training facilities.

Its engagements and collaborations with members of the JELTES Ecosystems Group across fashion, photography, graphics arts and other pursuits create rich immersive experiences that constructively destroy conventional boundaries on a scale not experienced hereinbefore.

The group is positioned as an ultra-luxury, highly exclusive avant-garde collective in the landscape of delicate arts where art meets fashion to craft ultra pervasive narratives to craft distinctive creations that wow, draw in, and foster discerning audiences.

The group’s website becomes a hub for portfolios, upcoming events and serves as a luxury showcase of style, art and fashion.

The group shows indisputable leadership in gallery curated exhibitions of its finest work and it plays the leadership role in fashion shows whether exclusively in-house or collaborative events that integrate art and design.

The group will continue to produce an in-house magazine of notable reputation commensurate with its strategic objectives and impressive to cultural influencers.

Collaborating with art and fashion icons the group creates immersive experiences that organically concatenates community participation leveraging “Behind-the-Scenes” content, workshops, and artistic engagements to foster a vibrant artistic community that positions the group at the apex where it fosters a creative comm



